



MARCH 19TH

2PM - 7PM

AT HILTON MEMPHIS.



Presented by:



This event is for all businesses and corporations that recognize the importance of multicultural talent acquisition and retention.
SHOW YOUR SUPPORT TO THIS EFFORT BY BECOMING A SPONSOR TODAY!





Dear Future Expo Partner:

Five years ago, ContigoCreative debuted the Multicultural Career Expo to unite our city's best and brightest job candidates with Mid-South businesses that are committed to a strong future built by a workforce that mirrors our vibrant and diverse community.

As we approach our fifth event in 2018, we're celebrating the amazing accomplishments of our participants, who represent our area's top employers and over 4,000 skilled candidates from all ethnicities, religions, backgrounds, etc. At the same time, we're laser-focused on growing so we can match even more job seekers with meaningful careers from the full spectrum of local industries. Next year's Multicultural Career Expo will reach even more pockets of our city, and we couldn't be more excited – but we need your support to reach our goals.

We are seeking local businesses and organizations to join us in this innovative, creative effort to build a stronger and more cosmopolitan community by keeping diverse local talent at home.

The Multicultural Career Expo is funded entirely by support from sponsors and exhibitors, without relying on public money. We also remain firmly committed to paying the dedicated employees who staff the Expo and make it an excellent event year after year. Therefore, your support is crucial to our ability to once again provide a world-class event for our community.

In our fifth year, we're excited by the partners who have already come onboard. We're thrilled to welcome the Society for Human Resources Management/Memphis, and we look forward to once again producing a team of sponsors and exhibitors that reads like a "Who's Who" of the Mid-South's top employers. We hope you'll join ContigoCreative and these influential organizations as we make the 2018 Multicultural Career Expo our most impactful event yet.

Just like pieces of a puzzle connect to create something bigger and better, together we can write a narrative of a community that succeeds based on the talents of hardworking people of all walks of life. We've built a clear track record of success by being a bridge between employers in need of specific skills and career-seekers with the cutting-edge talents and experience today's global marketplace demands. As an influential Mid-South employer, you can help highlight how vital local talent acquisition and retention are to Memphis's bright future, and demonstrate your commitment to enhancing diversity in the workplace.

Thank you in advance for partnering with us on this event.



Alex Matlock
ContigoCreative



PRESENTING SPONSOR \$6,500

(only 4 available)

- Title sponsorship for the 2018 Multicultural & Int'l Career Expo
- Recognition as Presenting Sponsor with company name and logo in all print, digital, billboards, radio, television, social media, and all PR and marketing efforts.
- Recognition as Presenting Sponsor onsite during Multicultural & Int'l Career Expo (banner placement throughout venue).
- Full-page color ad in the official Multicultural & Int'l Career Expo Program Guide (prime location).
- Prominent logo displayed on the front cover of the official Multicultural & Int'l Career Expo Program Guide.
- Access to early selection of prime double space exhibitor booth at Multicultural & Int'l Career Expo.
- Exclusive access to private meeting room to conduct priority, on-the-spot interviews.
- Recognition as Presenting Sponsor on www.multiculturalcareerexpo.com with web banner and logo placement linked to your company website.
- Collateral/product placement in the attendees' take-away bags.
- Access to the entire Multicultural & Int'l Career Expo participant database (pre-registrants and event day registrants).
- Five (5) exhibitor badges and five (5) lunch boxes are included in package. Two (2) extra lunch boxes will be available only upon request prior to the event.
- Recognition as Presenting Sponsor on Multicultural & Int'l Career Expo NEW mobile app.
- Featured in two (2) company profile e-blast sent to Multicultural & Int'l Career Expo registrants.
- Recognition as Presenting Sponsor in all pre-expo activities.



COMMUNITY SUPPORTER \$4,500

- Full-page color ad in the official Multicultural & Int'l Career Expo Program Guide.
- Access to early selection of one (1) prime location exhibitor booth at Multicultural & Int'l Career Expo.
- Exclusive access to private meeting room to conduct priority, on-the-spot interviews.
- Collateral/product placement in the attendees' take-away bags.
- Recognition as Community Supporter with company name and logo in all print, digital, billboards, radio, television, social media, and all PR and marketing efforts.
- Access to Multicultural & Int'l Career Expo database of event day registrants (day of the event registrants only)
- Recognition as Community Supporter on www.multiculturalcareerexpo.com with logo placement linked to your company website.
- Four (4) exhibitor badges and four (4) lunch boxes are included in package. One (1) extra lunch box will be available only upon request prior to the event.
- Recognition as Community Supporter on Multicultural & Int'l Career Expo mobile app.
- Featured in one (1) company profile e-blast sent to Multicultural Career Expo registrants.



COMMUNITY FRIEND \$3,000

- Half-page color ad in the official Multicultural & Int'l Career Expo Program Guide.
- One (1) exhibitor booth at the Multicultural Career Expo.
- Exclusive access to private meeting room to conduct priority, on-the-spot interviews.
- Recognition as Community Friend with name/logo mentions in prominent locations on print marketing efforts.
- Collateral/product placement in the attendees' take-away bags.
- Recognition as Community Friend on www.multiculturalcareerexpo.com with logo placement linked to your company website.
- Three (3) exhibitor badges and three (3) lunch boxes are included in package. One (1) extra lunch box will be available only upon request prior to the event.



COMMUNITY ASSOCIATE \$1,500

- Quarter-page color ad in the official Multicultural & Int'l Career Expo Program Guide.
- Exhibitor booth at the Multicultural Career Expo.
- Recognition as Community Associate on www.multiculturalcareerexpo.com with logo placement linked to your company website.
- Two (2) exhibitor badges and two (2) lunch boxes are included in package.

For the past three years, these are some of
our corporate sponsors.



LEADERSHIP MEMPHIS
EMPOWERING OUR COMMUNITY TO STEP UP





SPONSORSHIP COMMITMENT FORM

Monday, March 19th, 2018 at the Hilton, Memphis.
939 Ridge Lake Boulevard, Memphis, TN, 38120

Organization / Business Name

First Name

Last Name

Billing Name

Street Address

City State Zip

Business Phone Cell Phone

Email

Please indicate your sponsorship commitment:

Electrical Package for booth Yes No

Accepted this

day of

, year

Authorized Signature

Please make checks payable to ContigoCreative. Send payment along with the signed commitment form to:
ContigoCreative: P.O. Box. 382774 Germantown, TN 38183.